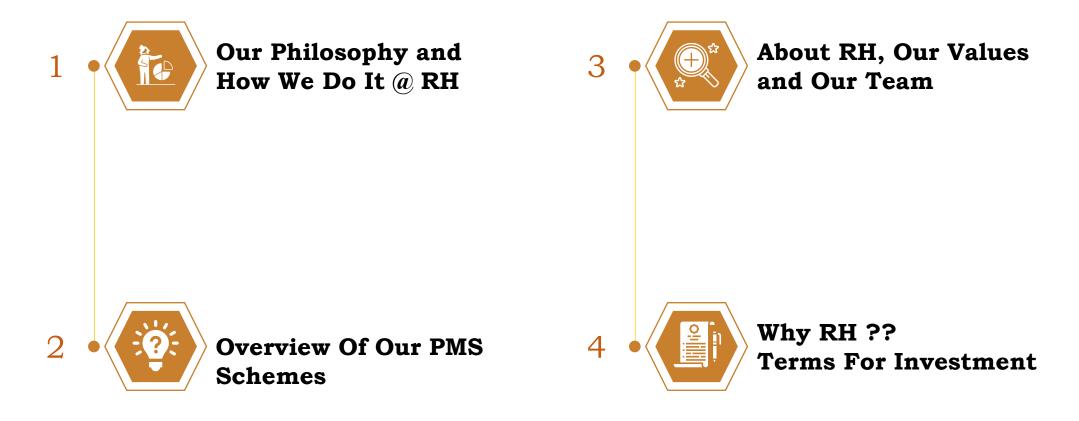


The Essence Of Investment Management Is The Management Of Risk, Not Just The Management Of Returns





RH FUND HOUSE INVESTMENT PHILOSOPHY

We strive to deliver a superior **Risk Adjusted Return** through a robust **Risk Management Methodology**, using a **Structured Investment Process** and an in-depth **Fundamental and Quantitative Analysis** framework.

[RHSIP] RH STRUCTURED INVESTMENT PROCESS

RH SCREENER [RHS]

Screening from a Universe of 1300 companies based on key parameters like ROE, RoCE, PAT Growth, Promoter holding, etc.



RH PENDULUM [RHP]

Our Stock Rebalancing framework governed by both Fundamental levels and opportunistic technical levels

RH RISK RADAR [RHRR]

Our Risk Evaluation Criteria and Radar to factor in Regulatory Changes, to capture Business Risk, to limit sector and Stock Level Exposure and to rebalance Portfolio

₽åCUT

RH SCORECARD [RHSC]

Stock Evaluation Framework & Scorecard built using weightages given to Valuation and Return Ratios, Forensic Filters and selected line items from Financial statements

[RHS] - RH SCREENER





[RHSC] - RH SCORECARD

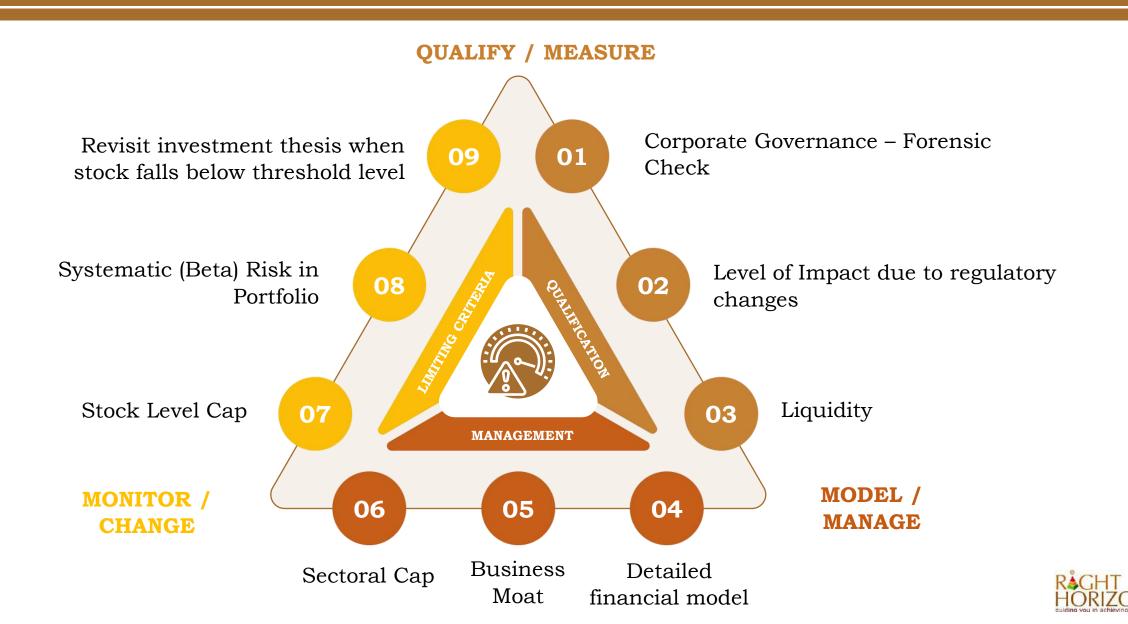
- Turnaround Triggers
- Companies with Growth Triggers / Potential Disruption
- Sectors with tailwinds
- Strategic/ qualitative Moat
- Upcoming Leaders
- Promoters Pledging
- Promoters Holding
- Change in Institutional Holding
- Credit Rating
- Dividend Yield
- ROE 5 Yr Avg
- ROCE 5 Yr Avg
- Asset Turnover Ratio



- Net Sales Growth 3 Yrs CAGR
- Net Operating Profit Growth -3 Yrs CAGR
- PAT Growth 3 Yrs 3 Yrs CAGR
- EV to EBITDA
- EV to Sales
- TTM P/E
- TTM P/B
- TTM P/S
- Total Debt to Equity
- Loans & Advances to Book Value
- TTM Interest Coverage

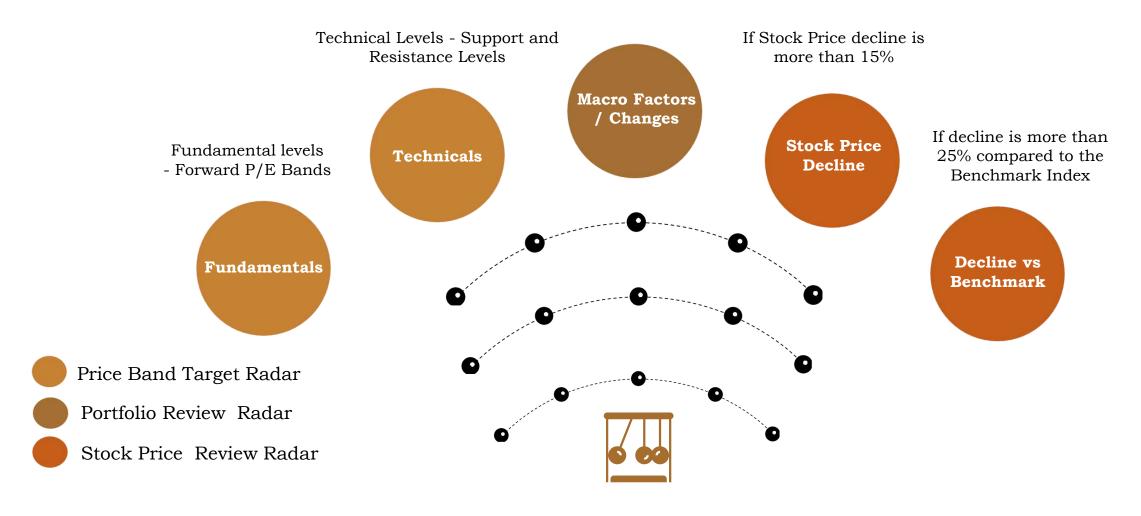


[RHRR] - RH RISK RADAR FRAMEWORK



[RHP] - RH PENDULUM

Factors directly impacting the company - Changes in Macro & Underlying Parameters







ALL SEASONS PORTFOLIO

Investment Approach:

Investment objective is to achieve long-term capital appreciation by investing in a disciplined, model-based approach for managing risk to deliver superior risk-adjusted returns.

Investment philosophy is to invest in mutual funds, diversified across asset classes to generate superior returns with relatively lower volatility compared to equities.

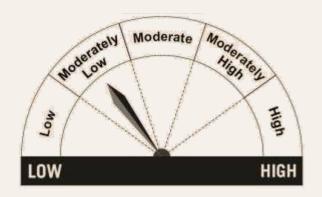


Investment Suitability:

Suitable for moderate risk and return investors, with manager diversification through MF schemes



Risk-O-Meter:





Scheme Matrix:

Growth	Blend	Value	
	✓		Large
	✓		Medium
	✓		Small

RH ALL SEASONS

ASSET	ATT		$TT \cap I$	TTT	TTTC
HOODUI		UUA		(11 27 1)	

Investment	Indicative Allocation	Risk Profile
Equity and Hybrid	50% to 90%	Medium to High
Debt, Money Market and Arbitrage	10% to 50%	Low
Gold, Yielding Assets, etc	0%-15%	Medium

TIME PERIOD	RH ALL SEASONS	NSE Multi Asset Index-2
1 Month	2.24%	1.56%
3 Months	-0.84%	-0.03%
6 Months	9.55%	7.35%
1 Year	-0.11%	2.53%
2 Year	14.10%	13.40%
3 Year	14.51%	12.59%
5 Year	16.77%	14.54%
Since Inception of Scheme (Nov'19)	14.89%	12.61%





RH ALL SEASONS - FOF ADVANTAGE

PMS Fund of Fund

Dynamic Allocation

RH takes care of allocation between assets for you and take advantage of market movements to deliver superior returns

Lowers Risk For You

RH's Disciplined model, based movements out of equities based on valuation parameters to reduce risk significantly

Unbiased Manager Selection

Unbiased manager selection of funds in direct code; MF FoFs invest in only inhouse MF Schemes

Tax Efficient

MF Fund of Fund falls under short term Debt Taxation if below 3 years; PMS FoF is taxed as per underlying investment

Alignment with your interest

Hassle free investing in direct schemes only

Peace of Mind on your Mutual Fund Investments

RH ALL SEASONS - PROCESS

Asset Allocation

(Equity vs Debt)

- Asset Allocation model based on combination of:
 - Buffet Model
 - Yield Differential Model based on Yardeni and Fed Model

Sub-Asset Allocation

(For Equity)

Based on Forward and Trailing P/E & P/B model of Large Cap and Mid Cap indices

Scheme Selection

(Identifying Managers based on style of investing)

- Three Step Manager Selection Process:
 - Quantitative Ranking
 - Qualitative Analysis of underlying Holdings
 - Manager Interview & Investment Committee Discussion

Model Based Allocation

Between Debt & Equity

To reduce volatility

To resist investing in period of overvaluation

Between Large & Mid Cap

To resist investing in period of overvaluation

To participate in growth economic cycles are favourable.

A Disciplined, Model-based approach of Managing Risk to Deliver Superior Risk Adjusted Returns

BACKDATED STRATEGY RETURN

(FROM ASSET ALLOCATION)

Calendar Year	Nifty	All-Seasons FoF	ALPHA
FY07	12.3%	12.1%	-0.2%
FY08	23.9%	30.9%	7.0%
FY09	-36.2%	-26.4%	9.8%
FY10	73.8%	75.6%	1.8%
FY11	11.1%	9.8%	-1.4%
FY12	-9.2%	1.1%	10.3%
FY13	7.3%	2.0%	-5.3%
FY14	18.0%	14.6%	-3.4%
FY15	26.7%	28.8%	2.2%
FY16	-8.9%	1.8%	10.7%

Note:-

- Returns indicated are based on back testing of data
- Backdated Index for RH All Seasons strategy is created by allocating weights to Nifty, NSE Mid Cap 150 and Debt component

1 Year Monthly Rolling Return	Nifty	RH All- Seasons
Worst Return	-52.19%	-36.17%
Best Return	82.67%	81.44%
Avg. Return	12.20%	14.16%
Annualised Std Dev	23.04%	19.84%
Sharpe Ratio	52.95%	71.37%

Note:-

Returns indicated are based on back testing of data, and is net of management fee and exit load (From Jan'07 to Dec'19)

RH All Seasons Strategy returns are calculated assuming mgmt. fee of 0.8% and is deducted quarterly

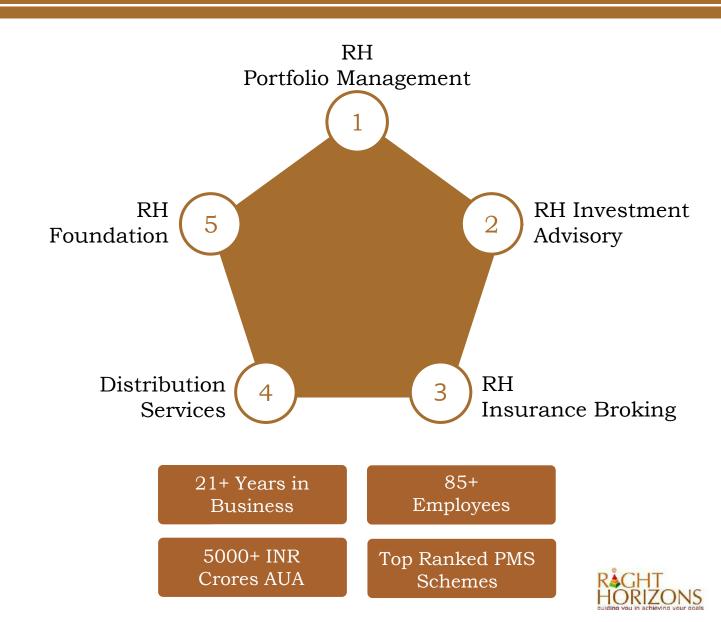
Backdated Index for RH All Seasons Strategy is created using allocated weights to Nifty, NSE Mid Cap 150 and Debt component*; exit load is considered wherever applicable

March-2006 is taken as base year. The information provided herein is for illustrative purposes only and should not be construed as an investment advice. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

RH PMS does not provide any guarantee/ assurance any minimum or maximum returns

RH GROUP

- Right Horizons is a 21+ year young organization with clientele spread across the world.
- The Right Horizons Group is focused across the investment advisory, asset management, risk management and distribution value chain.
- RH manages an AUA of Rs 5,000+ Cr across 7 branches, supported by a team of 85+ professionals.
- Right Horizons is one of the Top 5 Leading
 Financial Advisory Companies with 95%+
 retention rate reflecting a satisfied client
 base.





Transparency

Respect

Unbiased

Sustainability

Teamwork





Mr. Anil Rego

CIO, Strategist, Speaker, Personal Finance Expert, Author & Philanthropist

FOUNDER, MD & CIO

- A seasoned Investor for over 3 decades, following a contrarian style
- Chartered Financial Analyst & MBA from ICFAI
- Corporate Experience in Business Planning, Corporate Finance,
 Mergers & Acquisition with Wipro Technologies.
- A Regular & Featured Speaker on Business Television Channels and a regular Contributor to Articles in Print and Online media.
- Guest Faculty at Leading Management Institutions.
- A Panelist at various International Conferences, Seminars, Symposiums and Global Events.
- Author having Penned his own Experiences which is a Bestseller "Honey, I Lost All Our Money!"
- Philanthropist making a difference to the Underprivileged
- Had a Dream of Retiring from corporate life at the Age of 30; on a mission to help others dream Big and achieve their goals



RH PMS BOARD



Rachna Rego - Promoter & Director

- 10 year in Right Horizons on Research, financial planning, Training, Compliance, Quality, Process and IT implementations, Heads Sales
- Visiting faculty in Business Schools in the areas of Information Technology and Human Behaviors
- 14 years experience in Wipro and Infosys on Delivery Management



Shankar Jaganathan - Director

- Author, Economic historian,
 Business Advisor & Guest
 Faculty
- Founder & CEO at Cimplyfive Corporate
- 18 years in Wipro; Corporate Treasurer
- Author of books "Corporate Disclosures"; "The Wisdom of Ants"
- Head Academics and Technology Initiatives at Azim Premji Foundation



FUND MANAGEMENT TEAM



Anil Rego CIO

- Chartered Financial Analyst & MBA from ICFAI
- Corporate Experience in Business Planning, Corporate Finance, Mergers & Acquisition with Wipro Technologies.
- Guest Faculty at Leading Management Institutions
- A Panelist at various International Conferences, Seminars, Symposiums and Global Events
- Author having Penned his own Experiences which is a Bestseller "Honey, I Lost All Our Money!"
- Philanthropist making a difference to the Underprivileged
- Had a Dream of Retiring at the Age 35 and Realized his Dream at the Age of 30
- Is on a Mission to Help People Dream Big and Make it into Reality



Prabhat Ranjan, CFA – Fund Manager

- Over five years of experience in equity and investment research
- B.Tech from BVP, Pune and MBA from Delhi School of Economics
- CFA charter holder from CFA Institute, USA
- Covers Manufacturing, Cement, Chemicals and Automotive among other sectors at Right Horizons
- Previous: Investment & Research Associate at Client Associates



WHY RH PMS?



DISCIPLINED INVESTMENT PROCESS

Structured Quantitative and Qualitative Framework & Methodologies

CONTRARIAN APPROACH

Based on deep understanding of market cycles

CUSTOMIZED SERVICES

Services Customized to Client Needs & Regular Updates on Events through Infographics and Notes



INVESTMENT APPROACH

RH ALL Seasons				
Strategy	RH All Seasons			
Benchmark	NSE Multi Asset Index -2			
Portfolio Manager	Anil Rego			
Minimum portfolio size	INR 5 Million			
Recommended holding horizon	36 months +			
Risk level	Medium-High			
Set Up Fees	Nil			
Fees	Option 1: Fixed: Upto Rs.5Cr: 1%, Rs.5-10Cr: 0.85%, Rs.10-25Cr: 0.7%, Rs.25-50Cr: 0.6%,>50cr: 0.5%-Performance Fee: NIL. Option 2: Fixed: Upto Rs.1Cr: 0.75%, Rs.1-5Cr: 0.6%, >5Cr: 0.5% -Plus Performance Fee: 7.5% of returns above 8% Option 3:- Fixed: NIL; Plus Performance Fee(Above Hurdle Rate of 5%): Upto Rs.1Cr: 15%, Rs.1-5Cr: 13.5%, >5Cr:			
	12%			
Variable Fee	7.5% profit share over hurdle rate of 8% (Applicable only for option 2)			
Exit Load	2% & 1% for year 1 & 2, respectively			

RH PMS BACK OFFICE & TRANSACTION COSTS

DP & Back office		
DEMAT A/C with	HDFC BANK	
Custodian details	HDFC Bank Custodian	
Fund Accounting	HDFC Bank Fund Accounting	
NRI - Restriction	No	
Audit firm details Venkatesh Reddy and Team		
Back Office Provider	RH Internal Software	

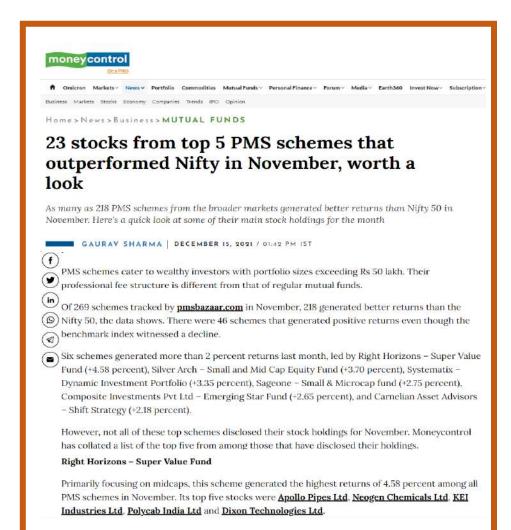
Transaction Costs		
Transaction Charges (A)	0.02% on the settlement value subject to a minimum of Rs.50/- per transaction & a maximum of Rs.100/- per transaction	
Custodian Fees (B)	0.035% P.A. on average AUM	
Fund Accounting Fees (C)	0.035% P.A. on average AUM	
Audit Statement Charges (INR) (D)	885	
Total Account Charges (A+B+C+D)	0.09% to 0.12% on average AUM (for AUM of Rs 1 cr or more)	

Portfolio Liquidation

Client Request RM +FM Approval Liquidating the portfolio (T+1) Deduction of fees Closure Process

Note: Typically, for partial redemption and pay-out it takes T+3 days to transfer the funds to personal account.

RH PMS MEDIA COVERAGE





MS / AIF Compariso

8 out of 10 PMSes Out-Performed Nifty in November

The Indian stock benchmark Nifty 50 fell 3.9% in November, but the declines in the broader market were gentler. Midcaps fell 2.7% while smallcaps were largely flat. Naturally, PMS strategies that usually spread their bets across the market performed better. As many as 219 PMSes out-performed the Nifty 50 in November, i.e. almost 83% of the PMS strategies tracked by PMS Bazaar. Due to the lop-sided nature of market performance this month, the best performing PMS strategies belonged to midcap, small & midcap, multicap, smallcap buckets. Here is a recap.

Best strategies of the month

Headlines of a quicker than expected Fed tapering & new Covid-19 variant set off nervousness in stock merkets in November. And with markets trading near all-time highs, both in terms of levels and historical valuations, a mild self-off ensued.

Given that it was a negative month for equities, the top-10 performers totally bucked the trend and delivered reasonable positive gains to investors. Leading the pack was Right Horizons Super Value strategy. This is middap scheme with almost a 3 year vintage. The PMS gained 4.58% in November, a handsome 700 basis point alpha over Nifty Middap 100 (down 2.69%). Number 2 this month was Silverarch Mid & Small Cap Equity with 3.7% gain, followed by Systematix Dynamic Investment Portfolio at no. 3 with its multicap theme generating 3.35%.

PORTFOLIO MANAGER	STRATEGY	CATEGORY	1 MONTH RETURNS
RIGHT HORIZONS	SUPER VALUE	MID CAP	4.58%
SILVERARCH	MID & SMALL CAP EQUITY	SMALL & MIDCAP	3.70%
SYSTEMATIX	DYNAMIC INVESTMENT PORTFOLIO	MULTI CAP	3,35%
SAGEONE	SMALL & MICROCAP	SMALL CAP	2.75%
COMPOSITE INVESTMENTS PRIVATE LIMITED	EMERGING STAR FUND	SMALL & MIDCAP	2.65%
CARNELIAN ASSET ADVISORS	SHIFT STRATEGY	MULTI CAP	2.18%
GREEN PORTFOLIO	DIVIDEND YIELD	THEMATIC	1,91%
CENTRUM PMS	GOOD TO GREAT	MID CAP	1.68%
SILVERARCH	INDIA EQUITY PORTFOLIO	MULTI CAP	1.68%
WIZE MARKET ANALYTICS	CAPITAL MIND - LONG TERM PORTFOLIO	MULTI CAP	1.48%





RH PMS MEDIA COVERAGE

Business Standard

Most PMS schemes in red, but more than 80% outperform Nifty in November

The schemes returned -2% on average, better than the -3.9% generated by the benchmark

PMS schemes | Nifty50 | NSE Nifty50 benchmark index

It was a tough month for PMS schemes with the majority of them ending in the red. However, 218 out of 262 schemes, or 83 per cent, outperformed the Nifty50 in November.

The schemes returned -2 per cent, on average, better than the -3.9 per cent generated by the benchmark. The top performing strategies for the month included Right Horizon's Super Value (4.6 per cent), followed by Silverarch's Mid & Small Cap Equity (3.7 per cent) and Systematix's Dynamic Investment Portfolio (3.35 per cent), the data from PMS Bazaar showed. Among the Individual categories, ...

Making money for the wealthy: 20 PMS schemes gave 50-100% return in just 6 months

PMS schemes that gave more than 50 percent return include Nine River Capital's AURUM Smallcap

20 PMS SCHEMES THAT HAVE RALLIED

AMC	STRATEGY NAME	CATEGORY	& Months
NONE RIVERS CAPITAL	AURUM SMALL CAP OPP	SMALL COP	94.90%
EQUINUS SECURITIES ###	LONG HORIZON FUND	SMALL & REDCAP	94.64%
KARMA CAPITAL ADVISORS	LONG ONLY INDIA PUBLIC EQUITY	MULTICAP	83.30%
MONEYLIFE	MAS GROWTH	MULTI CAP	90.11%
NEGEN CAPITAL	SMALL CAP EMERGING	SMALL CAP	78.18%
ACCURACAP	PICOPOWER	SMALL CAP	71.66%
CENTRUM PMS	MULTIDAGGER (DEEP VALUE ()	MID CAP	63.00%
CENTRUM PAGE	DEEP VALUE IV	MID CAP	80.90%
RIGHT HORIZONS	MINERVA INDIA UNDER SERVED	SMALL CAP	57.70%
MOTILAL GSWAL	IOP V2	MARALL & MIDGAE	57.03%
CENTRUM PMG	GOOD TO GREAT	MID GAP	55.70%
MOTILAL OSWAL	FOCUSED MIDICAP	MID CAP	54.44%
CENTRUM PMS	MICRO	SMALL CAP	54.20%
ABIT C MEHTA INVESTMENT INTERMEDIATES	ACE MILTICAP	MINTERP	55.80%
ANAND RATHI ADVISORS	IMPRESS PMS	MURLTI CAP	59.34%
CREST WEALTH MANAGEMENT	SMALLCAP	SMALL CAP	62.90%
INVESCO	rest	MULTI CAP	51.60%
MANCELLUS	ATTICE CHAMPS	SMALL CAP	99.80%
SATCO CAPITAL MARKETS OF	GROWTH & MOMENTUM	MULTI CAP	50.50%
QUEST INV ADVISORS	MAGNETS.	NAMES ASSOCIATE	90.40%

Top PMS Performance (Yearly): December 2021 Top PMS Performance

We bring you the list of the top five PMS Performers of 20 in the categories	
Cap:	

The first position is backed by none other than SageOne, with a 59.9% return. Right Horizons are also stuck to the second position with 48.11%. The third position remains the same with ICICI Prudential, with a 38.5% return

AMC & Scheme Name	1M	зм	6M	14
SageOne - Large-cap Portfolio	-2.3%	-0.7%	14.2%	59.9%
Right Horizons- India Business	-2.87%	3.35%	16.22%	48.11%
ICICI Prudential - Largecap Strategy	-5.5%	-4.7%	6.8%	38.5%
Aditya Birla – Top 200 Core Equity Portfolio	-1.79%	1.08%	13.24%	37.32%
Alchemy - Leaders	-4.7%	-2.9%	17.9%	34.8%
Mid-cap				

The first position remains the same, with Nafa having a 104% return. At the same time, the second and third positions are interchanged between Right Horizon on second and Invesco at third.

AMC & Scheme Name	1M	3М	6M	17
NAFA - EMERGING BLUECHIP PORTFOLIO	3%	15%	34%	104%
Right Horizons -Super-Value Fund	4.58%	13.90%	27.10%	82.98%
Invesco India – Caterpillar Potfolio	-2.4	13.31	28.74	75.9%
SageOne - Core Portfolio	-0.9%	-1.3%	16.3%	64.3%
SageOne - Diversified Portfolio	0.0%	0.9%	17.3%	59.6%
Small-cap				

Beating Roha, Aegultas has secured the first position with 103,71%. Roha stepped down to the second position with 90.54%, Third position is with Right Horizonz with 85.1%.

AMC & Scheme Name	1M	3M	6M	14	
Aequitas Equity Fund - Equity Scheme	-8.12	-1.26	29.09	103.71%	
Roha – Emerging Champions Portfolio	-2.89%	0.55%	21.89%	90.54%	
Right Horizons -Minerva India Under-served	-8.3%	-6.9%	46.6%	85.1%	
NAFA - SMALL CAP PORTFOLIO	2%	12%	29%	84%	
Abakkus Emerging Opportunities Approach	-2.9	1.8	16.3	83.7	





DISCLAIMER

We Investing in securities including equities and derivatives involves certain risks and considerations associated generally with making investments in securities. The value of the portfolio investments may be affected generally by factors affecting financial markets, such as price and volume, volatility in interest rates, currency exchange rates, changes in regulatory and administrative policies of the Government or any other appropriate authority (including tax laws) or other political and economic developments. Consequently, there can be no assurance that the objective of the Portfolio would achieve. The value of the portfolios may fluctuate and can go up or down. Prospective investors are advised to carefully review the Disclosure Document, Client Agreement, and other related documents carefully and in its entirety and consult their legal, tax and financial advisors to determine possible legal, tax and financial or any other consequences of investing under this Portfolio, before making an investment decision. The composition of the portfolio is subject to changes within the provisions of the disclosure document. Trading volumes, settlement periods and transfer procedures may restrict the liquidity of investments in portfolios. Different segments of the Indian financial markets have different settlement periods, and such periods may be extended significantly by unforeseen circumstances. The inability of the Portfolio Manager to make intended securities purchases due to settlement problems could cause the portfolio to miss certain investment opportunities. By the same rationale, the inability to sell securities held in the portfolio due to the absence of a well - developed and liquid secondary market for debt securities would result, at times, in potential losses to the portfolio. Individual returns of Clients for a particular portfolio type may vary significantly from the data on performance of the portfolios depicted in this material. This is due to factors such as timing of entry and exit, timing of additional flows and redemptions, individual client mandates, specific portfolio construction characteristics or structural parameters, which may have a bearing on individual portfolio performance. No claims may be made or entertained for any variances between the performance depictions and individual portfolio performance. Neither the Portfolio Manager nor Right Horizons Portfolio Management Pvt Ltd (RHPMS), its Directors, Employees or Sponsors shall be in any way liable for any variations noticed in the returns of individual portfolios. The Client shall not make any claim against the Portfolio Manager against any losses (notional or real) or against any loss of opportunity for gain under various PMS Products, on account of or arising out of such circumstance/ change in market condition or for any other reason which may specifically affect a particular sector or security, including but not limited to disruption/prohibition/ discontinuation/ suspension of trading in a particular Security including any index or scrip specific futures/ options or due to any act of Company, Market Intermediary by SEBI or any other regulatory authority which may result in trading in such security (ies) being completely or partially affected, to which the Portfolio Manager has taken exposure/ proposed to take exposure and is unable to take additional exposure/ restrain him from taking any position in a particular equity or related derivative instruments etc. due to any reason beyond the control of the Portfolio Manager resulting in unhedged positions or losses due to unwinding of certain positions or losses due to any reason or related to any of the aforesaid circumstances. By their nature, certain market risk disclosures are only estimates and could be materially different from what actually occurs in the future. As a result, actual future gains or losses could materially differ from those that have been estimated. Prospective investor(s) should before dealing and /or transacting in any of the products make their own investigation, seek appropriate professional advice and shall be fully responsible/are liable for any decision taken. The performance data presented is for informational purposes only and is not verified by SEBI (Securities and Exchange Board of India). Investors are advised to conduct their own due diligence before making any investment decisions.

Financial products and instruments are subject to market risks and yields may fluctuate depending on various factors affecting capital/debt markets. There is no assurance or guarantee that the objectives of the portfolio will be achieved. Please note that past performance of the financial products, instruments and the portfolio does not necessarily indicate the future prospects and performance thereof. Such past performance may or may not be sustained in future. Portfolio Manager's investment decisions may not be always profitable, as actual market movements may be at variance with anticipated trends. The investors are not being offered any guaranteed or assured returns. The RHPMS may be engaged in buying/selling of such securities. Please refer to the Disclosure Document and Client Agreement for portfolio specific risk factors. In the preparation of this material the RHPMS has used information that is publicly available, including information developed in-house. Some of the material used herein may have been obtained from members/persons other than the RHPMS and/or its affiliates and which may have been made available to the RHPMS and/or to its affiliates. Information gathered and material used herein is believed to be from reliable sources. The RHPMS however does not warrant the accuracy, reasonableness and/or completeness of any information.

We have included statements/opinions/recommendations in this material, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions, that are "forward looking statements". Actual results may differ materially from those suggested by the forward-looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, the monitory and interest policies of India, inflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices, the performance of the financial markets in India and globally, changes in domestic and foreign laws and regulations. The Portfolio Manager/ the RHPMS takes no responsibility of updating any data/information. The Portfolio Manager and the RHPMS (including its affiliates), and any of its officer's directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive,

exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner.